

The Candied Apple Pastry Company

Bakery & Restaurant | 100-150 guests per day | Poynt Smart Terminal

Background

Known for their top-secret cheesecake and apple treats, this quaint bakery chose Poynt to delight customers and staff alike. The owner, Nico Roulston and his wife purchased The Candied Apple Pastry Company nearly two years ago. The couple, with nearly 25 years of combined hospitality experience between them, bought the cozy establishment because they imagined that it would be the perfect place for them to indulge their clients in delectable pastries and memorable experiences. They chose Poynt because of its clean aesthetic and advanced functionality.

"We love the simplicity of the system; we are most pleased with the amount of compliments that we get from guests. The guests enjoy the variety of payments, especially NFC-enabled mobile payments via apps like Apple Pay. Poynt is a part of our experience here, and its functionality is far superior systems we have tried." - Nico Roulston.



Favorite Features

☆☆☆ Loyalty

Staff can easily enroll guests into Candied Apple Pastry Company's loyalty program with just a phone number. There's no need for guests to carry a card—the terminal recognizes their credit card, phone number, or loyalty number saved to Apple Wallet.



Register & Catalog

Roulston used Poynt's embedded Register app to easily set up his store's entire product catalog. He was able to customize the catalog to meet his team's needs, and he can add any number of items to a customer's order in just a few taps.



Built-In Printer & Scanner

Poynt's built-in printer enabled Candied Apple Pastry Company staff to accept payments anywhere, including in line or at the table. This functionality also kept Candied Apple's counter free of clutter.

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Nico Roulston, Owner