



# TruRating

Better Insights. Better Decisions.

The TruRating app on the Poynt Smart Terminal helps merchants collect customer feedback at the point of payment and turn insights into revenue.

## Easily Collect Feedback

Engage your customers with a quick question during checkout. Ask anything and get answers with the push of a button via the TruRating app on the Poynt Smart Terminal.

## Measure Your Performance

Access near-real time insights via your dashboard available online or on the TruRating mobile app. Make quick decisions to improve your customer's experience.

## World-leading Response Rates

No other solution delivers the response rates that TruRating does—88% on average. All from validated customers, through the Poynt Smart Terminal, giving you insights you can trust.

## Technology For Good

You can change lives with every single checkout. How?

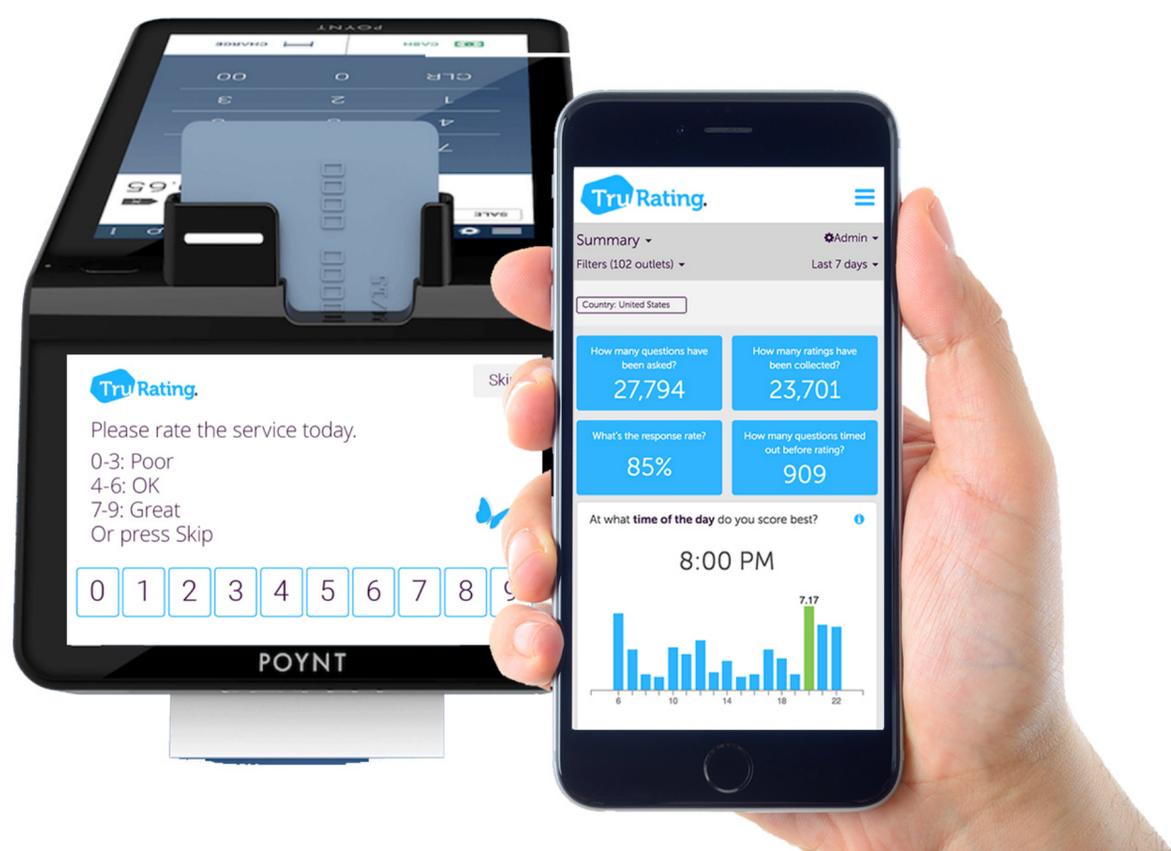
It's simple—every time a customer rates, TruRating donates to charity!

## Price

Your 1st store is FREE  
\$25 per month for additional stores

## Get Started

On the Poynt terminal, tap on Poynt Apps Marketplace app and select TruRating.



Have additional questions? Contact TruRating.

Resellers & Merchants: <https://www.trurating.com/en-us/business/>

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